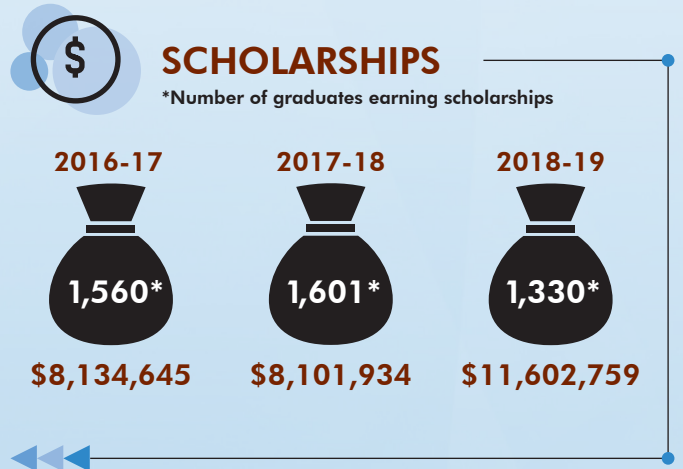
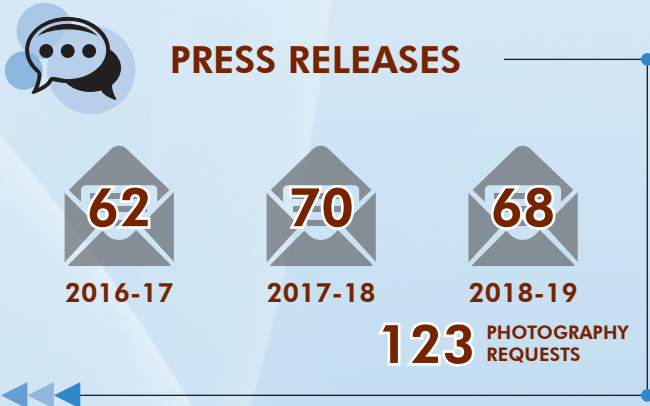
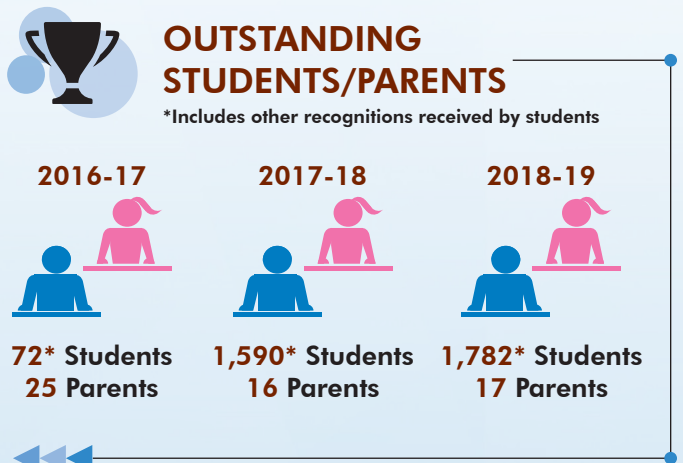
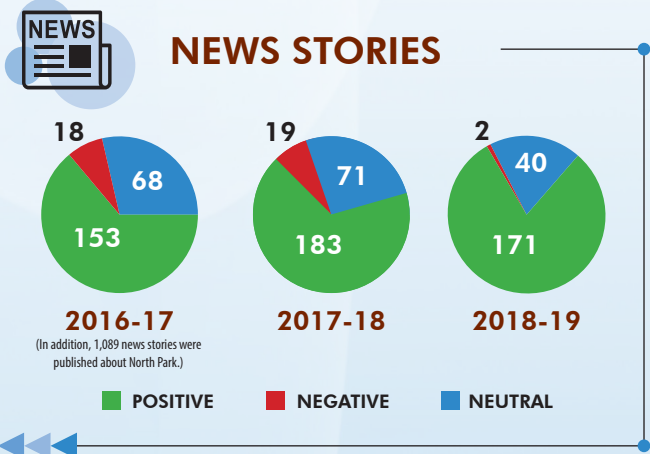
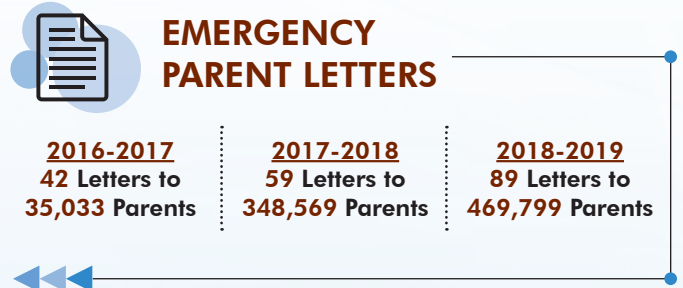
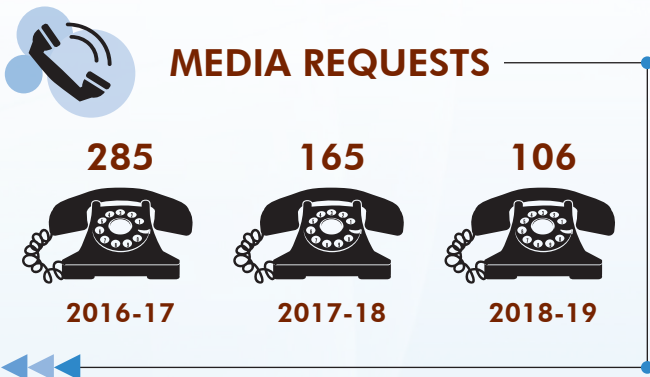


Summary of Support for the San Bernardino City Unified School District





PRINTING IMPRESSIONS

2016-2017
41,116,370
IMPRESSIONS

2017-2018
39,971,165
IMPRESSIONS

2018-2019
34,914,881
IMPRESSIONS



GRAPHIC DESIGN WORK ORDERS

2016-17

461

2017-18

1,701

2018-19

1,400



VIDEO REQUESTS

2016-2017
120 REQUESTS FOR
FILMING
77 PROJECTS
EDITED

2017-2018
191 REQUESTS FOR
FILMING
142 PROJECTS
EDITED

2018-2019
154 REQUESTS FOR
FILMING
131 PROJECTS
EDITED



SOCIAL MEDIA



FACEBOOK

2017-2018
2,139
NEW PAGE LIKES

2018-2019
1,192
NEW PAGE LIKES

20,902
PAGE VIEWS

12,440
PAGE VIEWS

1,019,814
PEOPLE REACHED

1,147,788
PEOPLE REACHED

100,413
PEOPLE ENGAGED

159,872
PEOPLE ENGAGED



TWITTER

2017-2018
512,210
IMPRESSIONS

2018-2019
419,109
IMPRESSIONS

10,951
ENGAGEMENTS

9,172
ENGAGEMENTS



INSTAGRAM

2016-2017
93
POSTS

2017-2018
320
POSTS

2018-2019
472
POSTS

631
FOLLOWERS

1,068
FOLLOWERS

1,547
FOLLOWERS

